

2010 WORLD CONGRESS
WORLD AGRICULTURAL FORUM
JULY 1-2, 2010 NINGBO, CHINA
(DRAFT AGENDA 4.21.10 v.26)

Agriculture, Rural Development and Urbanization: Reaching the Right Balance

WEDNESDAY, JUNE 30, 2010

6:00 P.M. **NETWORKING RECEPTION**

THURSDAY, JULY 1, 2010

7:30 A.M. BREAKFAST

8:00 A.M. **WELCOME & OPENING REMARKS**

RT. HONOURABLE JAMES B. BOLGER, ONZ

CHAIRMAN, WORLD AGRICULTURAL FORUM, FORMER 3-TERM PRIME
MINISTER, NEW ZEALAND

LV ZUSHAN

GOVERNOR OF ZHEJIANG PROVINCE, PRC

8:30 A.M. **CHINA REFORMS IN URBANIZATION**

XU XIANPING, VICE CHAIRMAN OF THE NATIONAL DEVELOPMENT AND REFORM
COMMISSION, PRC (TO BE CONFIRMED)

9:00 A.M. **WELFARE ECONOMICS IN THE RURAL ECONOMY**

PROFESSOR **AMARTYA SEN**, NOBEL PRIZE WINNER FOR ECONOMICS IN 1989
(PROPOSED)

9:30 A.M. **SPEECH**

HAN CHANGFU, SECRETARY OF CPC LEADING GROUP, MINISTER OF
AGRICULTURE OF THE PEOPLE'S REPUBLIC OF CHINA (TO BE CONFIRMED)

10:00 A.M. **INTERACTIVE DISCUSSIONS**

MODERATOR: REPRESENTATIVE OF THE ECONOMIST OR JAVIER BLAS, THE
FINANCIAL TIMES

10:30 A.M. **BREAK**

**CONGRESS THEME I: AGRICULTURE AND ECONOMIC REFORMS TO ACCELERATE
RURAL AND URBAN GROWTH**

- 11:00 A.M. **INVESTMENT OPPORTUNITIES IN AGRICULTURE**
CHEN XIWEN, DIRECTOR OF THE OFFICE OF CENTRAL RURAL WORK LEADING
GROUP, PRC (TBC)
- 11:30 A.M. **SPEECH**
THE HONOURABLE THOMAS VILSACK, SECRETARY OF AGRICULTURE, UNITED
STATES
- 12:00 A.M. **LUNCH**
**RURAL ECONOMIES – MAXIMIZING THE BENEFITS IN MOVING TO HIGH
OUTPUT AGRICULTURE**
PAUL COLLIER, AUTHOR, THE BOTTOM BILLION, AND PROFESSOR, OXFORD
UNIVERSITY (TBC)
- 1:15 P.M. **SPEECH**
THE HONOURABLE SHRI SHARAD PAWAR, MINISTER OF AGRICULTURE, INDIA
- 1:45 P.M. **PANEL DISCUSSION: POLICIES AND FINANCE STRUCTURE TO ENABLE
TRANSFORMATION**
MODERATOR: **JIM ADAMS**, VICE PRESIDENT FOR EAST ASIA AND PACIFIC
REGION, THE WORLD BANK
PANEL: DEPUTY MINISTER OF THE MINISTRY OF FINANCE, PRC (TBC)
C. LAWRENCE GREENWOOD, JR., VICE-PRESIDENT OPERATIONS,
ASIAN DEVELOPMENT BANK (**CONFIRMED**)
ZHANG YUN, PRESIDENT OF THE AGRICULTURE BANK OF CHINA
WANG SHUILIN, HEAD FOR PUBLIC RELATIONS AND INTERNATIONAL
COOPERATION, CHINA INVESTMENT CORPORATION (**CONFIRMED**)
- 2:15 P.M. **PANEL DISCUSSION: DIRECTIONS FOR AGRICULTURAL MODERNIZATION
(TRANSFORMATION) IN RURAL ECONOMIES**
MODERATOR: **ROBERTO RODRIGUES**, PRESIDENT, SUPERIOR COUNCIL OF
AGRIBUSINESS OF SÃO PAULO'S FEDERATION OF INDUSTRIES;
FORMER MINISTER OF AGRICULTURE, BRAZIL (**INVITED**)
PANEL: **TAO XU**, PRESIDENT, SHANDONG LIUHE GROUP (**CONFIRMED**)
NICHOLAS ROSA, MANAGING DIRECTOR - CONTIASIA AT
CONTINENTAL GRAIN COMPANY (**CONFIRMED**)
HANS JOHR, CORPORATE HEAD OF AGRICULTURE, NESTLE
(**CONFIRMED**)
HOWARD-YANA SHAPIRO, PH.D, MARS (**CONFIRMED**)
DR. STEFAN MARCINOWSKI, MEMBER OF THE BOARD OF EXECUTIVE
DIRECTORS, BASF (**CONFIRMED**)
- 3:00 P.M. **INTERACTIVE DISCUSSIONS**
- 3:30 P.M. **BREAK**

- 4:00 P.M. **PANEL DISCUSSION: INDUSTRY AND INFRASTRUCTURE LINKS IN ACCELERATING GROWTH**
MODERATOR: **CAROLE BROOKINS**, MANAGING DIRECTOR, PUBLIC CAPITAL ADVISORS, LLC (**CONFIRMED**)
PANEL:
YU XUBO, DIRECTOR AND PRESIDENT – COFCO
DR. GUSTAVO GAVIRIA, PRESIDENT, INDUSTRIA ALIADAS, BOGOTÁ, COLOMBIA (**INVITED**)
PATRICIA A. WOERTZ, PRESIDENT AND CEO, ARCHER DANIELS MIDLAND COMPANY (**INVITED**)
MR. ALEX CHU, DEPUTY CHAIRMAN, DAH CHONG HONG HOLDINGS LIMITED. (**CONFIRMED**)
- 4:45 P.M. **INTERACTIVE DISCUSSIONS**
- 5:30 P.M. **CLOSE OF DAY 1**
MODERATOR: (TBC)
- 6:00 P.M. **DAY 1 GALA RECEPTION**

FRIDAY, JULY 2, 2010

CONGRESS THEME II: THE ROLE OF INTERNATIONAL TRADE AND INVESTMENT IN MODERNIZING AGRICULTURE TO PROVIDE GROWTH AND EMPLOYMENT GAINS

- 7:30 A.M. BREAKFAST
- 8:00 A.M. **SPECIFIC GLOBAL TRADE ALLIANCES IN THE FIGHT TO ASSURE FOOD AND ENVIRONMENTAL SECURITY**
SPEAKER: **THE HONORABLE. TIM GROSER**, MINISTER OF TRADE, NEW ZEALAND (**INVITED**)
- 8:30 A.M. **PANEL DISCUSSION: ENABLING TRADE AND FACILITATING AGRICULTURE AND FOOD SECURITY IN THE APEC REGION**
MODERATOR: **DR. TANG HUAJUN**, VICE PRESIDENT, CHINESE ACADEMY OF AGRICULTURAL SCIENCES (CAAS) AND CHAIR OF THE APEC WORKING GROUP ON AGRICULTURE
PANEL: 2 REPRESENTATIVES OF THE 21 APEC MEMBERS
E.G. SINGAPORE, CANADA, JAPAN, CHILE, NEW ZEALAND, MALAYSIA
HUGH GRANT, CEO, MONSANTO COMPANY (**INVITED**)
- 9:15 A.M. **INTERACTIVE DISCUSSIONS**
- 10:00 A.M. BREAK

- 10:30 A.M. **PANEL DISCUSSION: CREATING NEW VALUE, GROWTH TRADE, AND EMPLOYMENT FROM REGIONAL BRANDS AND APPELLATIONS.**
MODERATOR: **THE HONORABLE THOMAS C. DORR**, PRESIDENT AND CEO, US GRAINS COUNCIL (**INVITED**)
PANEL: **LIU YONGHAO**, CEO, NEW HOPE GROUP
FOOD MANUFACTURER FONTERRA (NZ)
RETAILER (CARREFOUR)
HOPE MWESIGYE, MINISTER FOR AGRICULTURE, INDUSTRY AND FISHERIES, UGANDA (**CONFIRMED**)
GREENAGH LODGE, CORPORATE EDGE, LONDON (**CONFIRMED**)
CORRADO PIRZIO-BIROLI, CEO, RISE FOUNDATION (**INVITED**)

11:15 A.M. **INTERACTIVE DISCUSSIONS**

12:00 P.M. **LUNCH**

CONGRESS THEME III: ENSURING FOOD AND ENVIRONMENTAL SECURITY

- 1:30 P.M. **NATURAL RESOURCE MANAGEMENT AND AGRICULTURAL PRODUCTIVITY**
MODERATOR: **DR. KENNETH BAKER**, VICE CHAIRMAN, WAF (**CONFIRMED**)
PANEL: **JASON CLAY**, SENIOR VICE PRESIDENT MARKET TRANSFORMATION, WWF (**CONFIRMED**)
DON LINDSAY, CEO, TECK RESOURCES, CANADA (**INVITED**)
MARCOS JANK, PRESIDENT AND CEO, UNICA, BRAZIL (**INVITED**)
DR. THOMAS VIDEBAEK, EXECUTIVE VICE PRESIDENT, BIOBUSINESS, COPENHAGEN (**CONFIRMED**)
THIERRY D'ESCAILLE, ELO, BELGIUM (**INVITED**)

2:15 P.M. **INTERACTIVE DISCUSSIONS**

- 3:00 P.M. **THE BENEFITS TO THE ECONOMY FROM EFFICIENT ENVIRONMENTAL REGULATION AND MANAGEMENT**
MODERATOR: **PROFESSOR ALLAN BUCKWELL**, UK (**INVITED**)
PANEL: **ROGER AGNELLI**, CEO, VALE, BRAZIL (TBC)

3:45 P.M. **INTERACTIVE DISCUSSION**

- 4:00 P.M. **NEXT STEPS**
MODERATOR: **RT. HONOURABLE JAMES B. BOLGER**, ONZ, CHAIRMAN, WORLD AGRICULTURAL FORUM, FORMER 3-TERM PRIME MINISTER, NEW ZEALAND

6:00 P.M. **CONCLUDE DAY 2**

7:00 P.M. **CHAIRMAN'S RECEPTION**